Communication has become increasingly significant in today's complex society. The growth of specialization, the widening gaps among segments of society and the inescapable nature of world conflict point up the need for a greater understanding of communication processes and for the education of young men and women capable of perceptive understanding of the communications media.

The College of Communications offers programs designed to acquaint students with the nature of communication and to prepare them for professional work in a variety of communications fields. The college is composed of the School of Journalism and the Departments of Advertising and Broadcasting. The curricula of these three academic divisions have a common base of courses. Once they have completed the core, students may pursue special interests.

The Accrediting Council on Education in Journalism and Mass Communications has accredited the advertising, news-editorial, public relations and master's programs. The college is a member of the Association of Schools of Journalism and Mass Communication and the Broadcast Education Association.

Association and Progression Requirements

Association with the College of Communications may take place when students first enter UT, or after students have completed freshman and sophomore courses, and the core courses for a specific major. At least 45 quarter hours in residence in the college is required for a degree. Those interested in Communications should obtain a copy of the Program Planning Guidebook available from the College of Communications Advising Center.

Entering freshman are associated with the College of Communications as pre-majors. They may progress to a major in the School of Journalism or the departments of Advertising or Broadcasting after they:

(1) Pass a Qualification Test covering proficiencies in spelling, grammar and typing. The test may be taken three times. If a student has not passed the test after three attempts, he or she must wait six months before attempting to pass the test again. Subsequent attempts will not be permitted without the written permission of the dean.

(2) Pass, with at least a 2.0 average, the following courses or equivalent honors courses normally taken in the freshman year:

- English 1010 or 1011; 1020; 1032
- 12 hours of natural science
- History 1510-20
- Communications 1110
- 8 or 9 hours of foreign language

(3) Achieve at least a 2.3 average in all work attempted, including the courses mentioned in (2).

(4) Complete the core courses required for each major, with at least a B in one course, and no grade below a C. The core courses for each major are:

- Advertising — Communications 1110, Journalism 2215, Advertising 3000
- Broadcasting — Journalism 2215, Advertising 3000, Broadcasting 2750
- Journalism — Journalism 2215, Journalism 2220, Journalism 2230

Journalism students who otherwise meet all requirements may apply for admission as soon as they make a B in one of the core courses.

Students who have not met these standards may remain associated with the College as pre-majors but may not enroll in courses in the College numbered above 3000. Students normally will complete courses required in their program but offered by other colleges while they are completing their core course requirements. In order to make normal progress, pre-majors should progress into a major program by the end of their sophomore year.

Once students progress from pre-major status to a major with a school or department, they must earn at least a C grade in all College of Communications courses and must maintain at least a 2.3 cumulative average to continue with subsequent courses in the College and to fulfill graduate requirements.

Students from other colleges within the University may associate with the College of Communications as pre-majors as soon as they pass the Qualification Test. Students must be associated with the College during their last 45 hours prior to graduation.

Students from other colleges who are not seeking a degree in communications but who wish to take communications courses as electives or in fulfillment of requirements in other colleges may do so, but must file a program in advance with the Communications Advising Center.

Curriculum

The college curriculum offers academic majors in advertising, broadcasting, journalism, and public relations. Through core introductory courses, students receive a basic view of the nature of communications.

The freedom of electives provided within the programs permits students to develop specialized interests in a variety of fields. In consultation with an advisor, they may plan individual programs leading to newspaper, magazine, radio, television, public relations, or advertising careers. They may prepare for careers in agricultural or industrial journalism. They may select related courses to develop a specialty in writing news of science, government, and business. Others may elect courses to prepare themselves as writers on foods, fashions, and home interests.

Students in other divisions of the University may take, with the permission of the instructor and the college advisor, certain courses for training in communications or for an understanding of the social role of the mass media. Such students should bring a
transcript to the college Advising Center and should obtain approval in advance for a program of instruction. Students who have completed the basic courses in the college may earn practicum credit for professional work in the field. Approval of the advisor and the department head must be obtained before such work is begun.

**Satisfactory/No Credit Option**

The purpose of this option is to encourage students to venture beyond those courses in which they usually do well and, motivated by their own intellectual curiosity, to explore subject matter in which performance may be somewhat less outstanding than work in preferred subject fields.

This option applies only to general elective courses. No course that is a part of the specific requirements of the College of Communications or the student's major department can be taken under this option. For example, social science, humanities and speech electives required by the various departments cannot be taken under this option.

Courses earning a "satisfactory" grade will count as hours for graduation but not for calculating the grade point average. A student who wishes to take a S/NC course must indicate this at the time of registration. Under no circumstances may a student change from S/NC to regular credit or from regular credit to S/NC after the deadline for adding courses.

**Course Load**

The maximum number of hours an undergraduate can take without special permission is 17 hours. Permission to take 18 or more hours must be obtained from the assistant dean for undergraduate studies or the undergraduate chairman or school director.

**Cooperative Program**

The college, in cooperation with the University-wide Undergraduate Cooperative Education Program, has developed a limited cooperative program with the media, advertising and public relations agencies, and the other departments of business organizations where interested students may combine their education with a productive work experience. At present, only a limited number of such opportunities are available. Although other arrangements can be made, a student will enter the program only after completing one or two quarters at the University. A student will alternate with another student, with one working full-time for the employer for one quarter while the other person is in school. The typical program is arranged for a five-year period, with the student spending the final three quarters of the senior year on campus.

The Cooperative Program gives a student an opportunity to gain practical experience. It also helps to develop a sense of responsibility and cooperation, creates greater interest and involvement in academic studies and provides part of the student's expenses. It also may lead to permanent employment after graduation. Interested students should contact the Dean's office during their first quarter on campus.

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**The Edward J. Meeman Distinguished Professorship**

As a result of a $200,000 grant to the School of Journalism in 1970 by the Edward J. Meeman Foundation, outstanding journalists and journalism educators are brought to the campus as distinguished professors. The professorship is named for the late editor of The Memphis Press-Scimitar and founding editor of The Knoxville News, which later became the News-Sentinel.

Kelly Leiter, former columnist, feature writer and assistant city editor of The Chicago Daily News and the Indianapolis News, is the first permanent full-time faculty member to hold the position. The late Turner Catledge, former executive editor of The New York Times, John Hohenberg, longtime administrator of the Pulitzer Prizes and outstanding teacher at the Columbia University Graduate School of Journalism, Martin Ochs, former editor of the Chattanooga Times, and William J. Zima, former editor of the Des Moines Register, have held this professorship.

**Equipment and Facilities**

The Communications and Extension Building provides extensive facilities for communications instruction. The college has laboratories with special equipment for instruction in writing, editing, photography, advertising and broadcasting. In addition, advanced students gain experience through summer internships or through the University's general program of publishing and broadcasting. The Office of Public Relations, campus publications such as the Daily Beacon, and the college radio station WUTK provide practice for communications majors. The Tennessee Press Association and Tennessee High School Press Association, with headquarters at the University, present opportunities for special work and study.

**Requirements for Graduation**

The Bachelor of Science in Communications is awarded to majors who complete a program of 194 hours prescribed under departmental requirements listed below. At least 140 of these hours must be taken in courses other than the major and related communications fields. At least 27 of the hours in the major must be taken at The University of Tennessee, Knoxville. Normally, no more than 22 transfer credits in the major will be applied to the 194 hours.

**HIGH SCHOOL DEFICIENCIES**

**AMERICAN HISTORY**

Students lacking a high school credit of American history must take nine quarter hours of American history in addition to History 1510-20. Those hours may be applied to the general electives requirement.

**FOREIGN LANGUAGES**

One year of foreign language on the college level is required. Students with two years of high school language credit in one language will not receive credit for college-level work in the same language at the first year level.

**NATURAL SCIENCE**

Students must take 12 hours of the following in any combination: Astronomy 1510-20, 30; Biology 1210-20-30; Botany 1110-20; Chemistry 1510-20-30; Geology 1410-20-30; or Physics 1410-20-30 or 1210-20-30.

**SOCIAL SCIENCE AND HUMANITIES**

Social science electives may be selected from geography, economics, political science, psychology, history, sociology, anthropology, classics (except grammar and composition courses), and upper-division philosophy and religious studies courses. Journalism majors may also take some black studies and women's studies courses as social science electives with consent of their advisor. Humanities electives may be selected from English, speech and theatre (not performance courses), music (except applied music), art (except applied art), classics (except grammar and composition), language culture courses (not grammar and composition), and upper division philosophy and religious studies.

**GENERAL ELECTIVES**

All electives are subject to the advisor's consent. Students are advised to consult the University's degree requirements as stated in the front section of this catalog as well as the requirements for the college or department.

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**UNDERGRADUATE CURRICULUM**

**Advertising**

<table>
<thead>
<tr>
<th>Course</th>
<th>Hours Credit</th>
</tr>
</thead>
<tbody>
<tr>
<td>1English 1010-20, 1032</td>
<td>9</td>
</tr>
<tr>
<td>1Natural science electives</td>
<td>12</td>
</tr>
<tr>
<td>1History 2020</td>
<td>8</td>
</tr>
<tr>
<td>1Foreign language</td>
<td>8-9</td>
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<tr>
<td>Sociology 1510</td>
<td>4</td>
</tr>
<tr>
<td>Communications 1110</td>
<td>4</td>
</tr>
<tr>
<td>Economics 2510</td>
<td>4</td>
</tr>
<tr>
<td><strong>Sophomore</strong></td>
<td></td>
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<tr>
<td>Sociology 1520</td>
<td>4</td>
</tr>
<tr>
<td>Speech 2311</td>
<td>4</td>
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<tr>
<td>Economics 2520</td>
<td>4</td>
</tr>
<tr>
<td>1English literature electives</td>
<td>8</td>
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<tr>
<td>Mathematics 1540-50</td>
<td>8</td>
</tr>
<tr>
<td>Marketing 3110-20</td>
<td>4</td>
</tr>
<tr>
<td>Psychology 2500, 2530</td>
<td>4</td>
</tr>
<tr>
<td>Journalism 2215</td>
<td>4</td>
</tr>
<tr>
<td>Art 2516</td>
<td>4</td>
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<tr>
<td><strong>Junior</strong></td>
<td></td>
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<tr>
<td>Political Science 2510-20</td>
<td>8</td>
</tr>
<tr>
<td>Anthropology elective</td>
<td>4</td>
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</tbody>
</table>
Advising 3000 ................................................................................. 3
Advising 3630 ................................................................................. 4
Advising 3650 ................................................................................. 3
Advising 4000 ................................................................................. 4
Journalism 3310 ............................................................................. 3
Mathematics 3000 ......................................................................... 4
Marketing 4210 .............................................................................. 3
1Professional courses ......................................................... 6
General electives ................................................................. 7
Senior .......................................................................................... 7
Advising 4360 ................................................................................. 3
Advising 4460-70 ......................................................................... 7
Computer Science 3010 ............................................................ 3
1Professional courses ......................................................... 14
1Social science or humanities electives ......................... 10
General electives ................................................................. 9
Total: 194 hours

1See Requirements for Graduation.

Broadcasting

LOWER-DIVISION CURRICULUM (Required of all broadcasting majors)

Freshman Hours Credit
1English 1010-20, 1032 .......................................................... 9
1Natural science electives .................................................. 12
1History 1510-20 or 1530 .................................................... 8
1Foreign language ............................................................... 8-9
Sociology 1510-20 ................................................................. 8
Communications 1110 or 1113 ............................................. 3
Sophomore
1English literature electives .............................................. 8
Economics 2510-20 ............................................................... 8
Psychology 1540-50 .............................................................. 8
1Film course elective .......................................................... 4
Speech 2311 ............................................................................. 3
Broadcasting 2750 ................................................................. 3
Journalism 2215 .................................................................... 4
Advertising 3000 ................................................................. 3
Psychology 2500, and 2530 or 2540 .................................... 8

NEWS AND PUBLIC AFFAIRS SEQUENCE

Junior
Broadcasting 3610, 3670 .......................................................... 6
Broadcasting 4020 or 4021, 4030 ............................................. 6
Journalism 2220, 3110, 3410 ................................................. 10
Geography 3610 .................................................................... 4
Music 1210 .............................................................................. 3
1Social science and/or humanities electives .................... 12
1General electives ................................................................. 7
Senior
Broadcasting 4010, 4610, 4670 ................................................. 9
Journalism 4410 .................................................................. 3
Communications electives .................................................... 8
Speech electives .................................................................... 8
1Social science and/or science electives .................... 12
1General electives ................................................................. 6
Total: 194 hours

MANAGEMENT SEQUENCE

Junior
Broadcasting 3650, 3670 .......................................................... 6
Broadcasting 3670 ................................................................. 3
Broadcasting 4020 or 4021, 4030 ............................................. 6
Journalism 3110, 3410 ............................................................ 6
Accounting 2110 .................................................................. 3
1General electives ................................................................. 12
Senior
Broadcasting 4670, 4680 .......................................................... 6
Journalism 4410 .................................................................. 3
Business Law 4110 ............................................................... 3
1Communications electives ............................................... 12
Speech electives .................................................................... 8
Upper-division social science and/or business electives .... 14
Total: 194 hours

PRODUCTION/PERFORMANCE SEQUENCE

Junior
Broadcasting 3650, 3670 .......................................................... 6
Broadcasting 4020, 4030 .......................................................... 6
Journalism 3110, 3410 ............................................................ 6
Music 1210 .............................................................................. 6
Theatre 2110 .......................................................................... 6
Theatre 2221 .......................................................................... 6
Social science and/or speech/theatre electives .................. 12
1General electives ................................................................. 6
Senior
Broadcasting 4010, 4040 .......................................................... 6
Broadcasting 4021, 4670 .......................................................... 6
Journalism 3910, 4410 ............................................................ 6
Communications electives .................................................... 9
Speech and Theatre 2531 and 3651 or 3681 or 3671 or 4640 .... 7
1Upper-division social science and/or humanities electives .... 8
1General electives ................................................................. 5
Total: 194 hours

1See Requirements for Graduation.

Journalism

NEWS-EDITORIAL SEQUENCE

Freshman Hours Credit
English 1010 or 1011; 1020; 1032 ......................................... 9
History 1510-20 ................................................................. 8
1Natural science electives .................................................. 12
Foreign language ............................................................... 8-9
Sociology 1510 ................................................................. 4
Communications 1110 or 1118 ............................................. 3
Sophomore
English literature electives ................................................ 8
Foreign language, mathematics, or natural science electives .... 4
Mathematics Elective .......................................................... 4
Economics 2510-20 ............................................................... 8
Psychology 2500 ................................................................. 4
Political Science 2530 or 3710 or 3720 or 3750 or 3760 ....... 8
Speech 2311 ............................................................................. 1
Journalism 2515-25-30 .......................................................... 11
Junior
Advertising 3000 ................................................................. 3
Journalism 3110 ................................................................. 3
Journalism 3120 ................................................................. 3
Journalism 3210 ................................................................. 3
Journalism 3410 ................................................................. 3
Journalism 3910 ................................................................. 3
Journalism 3990 ................................................................. 3
Broadcasting 3610 ................................................................. 3
Humanities electives ............................................................ 11
Liberal arts electives ............................................................ 11
Senior
Journalism 4310 ................................................................. 3
Journalism 4410 ................................................................. 3
Journalism 4420 ................................................................. 3
Journalism 4510 ................................................................. 3
Liberal arts electives ............................................................ 7
Social science and/or natural science electives ............... 16
General electives ................................................................. 14
Total: 194 hours

1See Requirements for Graduation.

Communications (259)

Departments of Instruction

Communications


Associate Professors: M. Miller, Ph.D. Michigan State; M. W. Singletary, Ph.D. Southern Illinois; R. E. Taylor, Ph.D. Illinois.

1110 Introduction to Communications (3) Nature, functions, responsibilities of mass communications media and agencies. Survey of newspapers, magazines, radio, television, film, advertising, public relations, press associations and specialized publications. Open to majors who have had no communications courses and to non-majors below junior level. E

1118 Honors: Introduction to Communications (3) Nature, functions and responsibilities of mass communications media and agencies, with in-depth study of special problems. Open only to those majors selected on the basis of placement scores and high school record. W

GRADUATE

Consult the Graduate Catalog for listing of graduate level courses.
Advertising (012)

Professors:
J. B. Haskins, Ph.D. Minnesota; R. Joel (Emeritus).

Associate Professors:
J. W. Frost, M.B.A. Harvard; D. Jackson, M.S. Tennessee; R. E. Taylor (Head), Ph.D. Illinois.

Assistant Professor:

3000 Advertising Principles (3) Advertising in business and society. Types and functions of advertising. Fundamentals of broadcast and publications advertising. Stress on communications aspects of advertising. Prereq: Sophomore standing or higher. Prereq: Communications 1110 or 1118 for communications majors only. E.

3630 Advertising Copy and Layout (4) Ideas and their translation into persuasive words and pictures. Principles and techniques of copy and layout. Lecture and labs. Prereq: 3360 with grade of C or better and Art 2516 or consent of department head. F, W, S.

3650 Basic Advertising Research (3) Use of research in solving media, creative, and managerial problems in advertising. Introduction to secondary information sources and primary research methodology. Prereq: 3000 with grade of C and Math 3000, or consent of department head. F, W, S.

3740 Retail Advertising and Promotion (3) Planning of retail advertising and promotion; practice in retail copy and layout; selecting media; research. Prereq: 3000 or Marketing 4150. W.

4000 Advanced Advertising Copy and Layout (4) Creative strategy and execution of advertisements for mass media. Problems in idea creation for advertisers. Lecture and labs. Prereq: 3630 with grade of C or better or consent of department head. F, W, S.

4360 Advertising Media (3) Media markets and audiences. Evaluation of media in relationship to communications needs of advertisers. Prereq: 3650 with grade of C or better, or consent of department head. F, W, S.

4480 Cases and Problems (3) Case approach to study of advertising and promotion; analysis of campaigns and trends. Prereq: 3630, 3650, and 4360 with grades of C or better, or consent of department head. F, W, S.

4470 Advertising Campaigns (4) Application of theory in planning and execution of campaigns. Market and consumer research: development and allocation of budgets. Choice of appeals and approaches; media selection; preparation of advertisements. Prereq: 4000 and 4360 with grades of C or better, or consent of department head. F, W, S.

4510-20-30 Practicum (1, 1, 3) Supervised experience in professional practice. Prereq: 4030 or consent of department head. 2 hrs. and 1 lab. F, W, S.

4602 Radio Production (3) Study of radio production, past and present. Familiarization with production tools and techniques. Group and individual production activities. Prereq: 3650 or 3610 or consent of department head. F, W, S.

4621 Advanced Radio Production (3) Application of the theories, techniques, and tools of radio production to create programming of a professional level of sophistication and quality. Prereq: 4020 or consent of department head. F, W, S.

4630 Television Production (3) Overview of elements of television production: cameras, sound, lighting, film videotape recording, optics, and studio control centers. Presented with the inexperienced and professional broadcast student. Prereq: 4030 or consent of department head. F, W, S.

4640 Advanced Television Production (3) A semi-independent course in program origination, production, directing, and performing with orientation to the professional broadcast student. Prereq: 4630 or consent of department head. F, W, S.

4650 Practicum (1, 1, 1) Prereq: Consent of department head. F, W, S.

4660 Broadcast News Operation (3) Theory and practice in covering local news and public affairs events for radio and television. Gathering and production of news broadcasts, using tools of broadcast journalism. 2 hrs. and 1 lab. Prereq: 3610 and 3670 or consent of department head. F, W, S.

4670 Radio-Television Management (3) Business policies and practices of networks and stations. Departmental functions, cost and income figures, sales techniques, promotion, advertising agencies, and governmental regulations. Lectures by commercial broadcasters. Prereq: 2750 or consent of department head. F, W, S.

4680 Broadcast Sales Management (3) Problems and practices of television and radio sales, case studies in sales development, pricing, promotion, and other areas of sales management. Prereq: 2730 and 3350 or consent of department head. F, W, S.

4970 Independent Study (3) May be repeated. Maximum credit 6 hrs. F.

Graduate:
Consult the Graduate Catalog for listing of graduate level courses.

School of Journalism (594)

Professors:
J. A. Crook (Director), Ph.D. Iowa State; P. G. Ashdown, Ph.D. Bowling Green; G. A. Everett, Ph.D. Iowa; J. B. Haskins, Ph.D. Minnesota; B. K. Leiter, Ph.D. Southern Illinois (Meeman Distinguished Professor).

Adjunct Professor: Alex Haley

Associate Professors:
J. N. Adamson, M.S. Tennessee; M. Miller, Ph.D. Michigan State; J. L. Morrow, Ph.D. Toledo; S. L. Puett, M.S. Tennessee; M. W. Singletary, Ph.D. Southern Illinois.

Assistant Professor:
M. L. Kern-Foxworth, Ph.D. Wisconsin.

Instructor:
C. E. Caudill, M.A. Ohio State; B. L. Hufford, M.Ed. Bowling Green.

2210 Writing for Mass Media (3) Principles and practice of writing for major types of mass communications media. Not available to majors in the College of Communications. Prereq: English 1010, 1020, 1031 or 1032 or 1033 or 1034. E.

2215 Basic Writing (4) Information gathering and writing under deadline. Observation, interview, speech reporting for print and broadcast media. Grammar workshop, Prereq: English 1032, Communications 1110 or 1118 and college association tests (typing, spelling and grammar). E.

2220 Reporting (4) Methods of gathering and writing news for mass media. Emphasis on news and news features. Prereq: 2210 or 2215. F, W, S.

2220 Editing for Mass Media (3) Methods and practice in judging news, editing copy, and writing headlines. Introduction to video display terminals. Emphasis on precise word use. Prereq: 2220. F, W, S.

2710 Public Relations (3) Theories and principles of public relations. Overview of PR as a management tool of business, government, institutions, and organizations. Prereq: 2210 or 2215. E.

3110 Communications History (3) Development of newspapers, magazines, broadcasting, photography and book publishing in America and their relationship to society. F, W, S.

3120 Writing Feature Articles (3) Selection of topics and practices in writing feature articles for newspapers, magazines, and company publications. Prereq: 2220 or consent of instructor. E.

3210 Advanced Reporting (3) Gathering and writing news in depth on current issues and concerns under deadline. Special emphasis on business news. Use of video display terminals. Prereq: 2220. F, S.

3220 News Editing and Display (3) Principles and practice in making up newspapers and magazines. Advanced work in copyreading, rewriting, and headline writing. Picture editing, 1 hr. and 2 labs. Prereq: 2220. F, S.

3310 Graphic Arts in Journalism (3) Survey of printing processes and associated technologies. Emphasis on publication design, offset techniques, and computer technology. E.

3410 Communications Law (3) Statutory law and judicial procedure affecting mass communications media. Legal, societal, contempt of court, invasion of privacy, copyright, broadcasting, advertising, and postal regulations. E.

3510 Practicum in Journalism, (1-3) Supervised expe-
rience in news writing and editing. May be repeated for credit. Prereq: 2230. Maximum 3 hours. E.

3720 Advanced Public Relations (3) Preparation of communications materials to gain support from various publics; planning public relations programs. Prereq: 2710. F, W, S.

3810 Specialized Publications (3) Editorial and design considerations for company publications and small magazines. Prereq: 2550 and 3310 or consent of instructor. W, S.

3910 Basic News Photography (3) Principles of photojournalism including historical perspectives and special techniques. Medium and small format reflex cameras used. Darkroom techniques for black-and-white photography. Prereq: Consent of instructor. E.

3990 Journalism Research Methods (3) Use of social science research methods in journalism with emphasis on survey techniques. Interpretation and communication of research findings to public. W, S.

4130 Editorial Writing (3) Analysis of editorial policies, practices, pages. Writing of editorials and columns, with emphasis on study and use of rhetorical devices and logic. S.

4150 Issues in Journalism (3) Topics vary. May be repeated. Maximum credit 6 hrs.

4310 Reporting Public Affairs (3) Reporting news of courts, politics, and government: State, county, and local coverage. Prereq: 2230 and senior standing. W, S.

4410 Mass Media and Society (3) Roles and responsibilities of mass media in society. Critique of mass media performance. Media codes and controls on the media. E.

4420 Newspaper Management (3) Daily and weekly business operations. Developments in newspaper management. S.

4510 Practicum in Journalism, (1-3) Supervised experience in news writing and editing. May be repeated for credit. Prereq: Senior standing or consent of instructor. Maximum 3 hours. E.

4560 Investigative Reporting (3) Investigative and interpretive reporting of complex or specialized subjects to place news in perspective or to clarify situations. Emphasis on writing for publication. Prereq: 2220.

4710 Public Relations Cases (3) Case studies and application of public relations principles to problems in business and industry, government, institutions, trades, and professions; solving problems in public relations situations. Prereq: 3720. F, W, S.

4810 Journalism in the High School (3) Functions and methods of publications. Staff organization, writing, and editing techniques, editorial problems, and business management. SU.

4910 News and Feature Photography (3) Advanced principles and methods in black-and-white photography. Emphasis on news and feature photographs and picture stories. Prereq: 3910 or consent of instructor.

4990 International Communications (3) Communication of news and opinion among nations and under varying types of political and economic systems; world news organizations; the press as a factor in international affairs; barriers to the flow of information; comparison of world press systems. W.

4970 Independent Study (3) May be repeated. Maximum credit 6 hrs.

GRADUATE
Consult the Graduate Catalog for listing of graduate level courses.