C. Warren Neel, Dean
Roger L. Jenkins, Associate Dean for
Graduate Programs
Richard C. Reizenstein, Associate Dean for
Undergraduate Programs
Michael J. Stahl, Associate Dean
David A. Hake, Director, Center for Business
and Economic Research
John E. Rodde, Director, Management
Development Center

Size and breadth of program immediately
distinguish the College of Business Admini-
stration at UT, Knoxville from the other such
programs in Tennessee and in most of the
surrounding states.

Despite the size, emphasis is placed on
quality at all levels. The harmonious blending
of undergraduate and graduate programs, of
teaching and research, and of development of
technical skills on the one hand and broad
concern for individual, social and economic
values on the other makes the college a vital
and exciting place to study and work.

College programs are fullyaccredited by
the American Assembly of Collegiate Schools
of Business. The UT, Knoxville program in
business was the first in Tennessee to be so
recognized and one of the first ten in the South
to receive accreditation.

UNDERGRADUATE
PROGRAMS

General education, a business “core,” and
area specialization: this trinity underlies the UT,
Knoxville business program. Building on a firm
foundation in written and oral communications,
mathematical and statistical methods, and an
understanding of the methodology and accom-
plishments of the social, behavioral, and
natural sciences, the business core seeks to
expose students to the realms of financial and
managerial accounting, micro- and macro-
economics, and the functional fields of busi-
ness. Specialization comes through intensive
study in one of the seven majors offered.

The combination of breadth and depth in
the undergraduate program produces gradu-
ates who are prepared to grow in their personal
and professional lives and employees who are
well educated in one of the professional or
functional fields of business. In the preparation
of graduates for roles in society, the size of the
college is an important advantage. Included
among the nearly 140 faculty are many gener-
alists, but also a rich variety of those with spe-
cialized knowledge and interests. Furthermore,
the comprehensive nature of the University and
the combined teaching and research commis-
sion of the institution and the college mean
that the faculty are almost certainly on the
cutting edge of their disciplines.

While size and diversity can be important
advantages, those advantages can be over-
whelmed if the personal touch is lost. In an
attempt to avoid the pitfall of impersonal
education, the college embarked in the fall of
1980 on a plan of administered enrollments,
designed to assure that the numbers enrolled
would not exceed the limited capacity of the
college to provide a quality education. The plan
calls for admission to the programs of the col-
lege in two stages: at the lower division level
(freshmen and sophomores) and at the upper
division level (juniors and seniors). Admission
to the upper division is limited to those who
have successfully completed the prescribed
lower division courses, who have shown seri-
ousness of interest and purpose, and who have
records of substantial academic achievement.

A further aspect of the college which helps
in the development and maintenance of
“personal scale” is found in the many student
organizations in the college. More than a dozen
clubs and professional fraternities and sorori-
ties represent a broad spectrum of student
interest and provide continuing opportunities
for the development of leadership skills and in-
volvement with small groups on an intensive
basis.

Success of any academic program is both
difficult to define and hard to measure. In the
final analysis, the building of character is
probably the most valuable product of
academe. On a more mundane level, however,
we take a great deal of pride in our success in
placing our graduates with local, regional, and
national employers, and in the record of our
graduating seniors on the nationwide Business
Assessment Test, administered by the
Educational Testing Service, which placed UT,
Knoxville students well within the top twenty
percent of business school seniors nationally.

STUDENT ADVISING CENTER

The College maintains a Student Advising
Center staffed with full-time academic advisors
to assist all students with their programs.
Students who have been admitted to a major
will confer with a faculty advisor from the
selected major regarding career goals and
opportunities but will still receive their
academic advising from the Center. The objec-
tive of the Advising Center is to provide stu-
dents with the academic information they need.

PROGRESSION STANDARDS

Admission to the College of Business
Administration does not guarantee acceptance
into the chosen major. Admission to the upper-
division (major) is based on the availability
of space in the College as a whole and in the
major requested. The academic progress of
those admitted to the College is evaluated
periodically. Those failing to make acceptable
progress toward meeting the standards for
progression to the upper-division are encour-
eged to seek alternative educational opportu-
nities. Progression standards are adjusted
periodically and current requirements can be
determined by consulting with an advisor in
the Undergraduate Programs Office.

PREMAJORS

Students who enter the College of
Business as freshman or sophomores must
apply for a major the semester after attempting
45 hours. The academic record presented will
be assessed by the Associate Dean for Under-
graduate Programs. The following minimum
requirements must have been met in order to
be considered for admission to a major:
1. Must have followed a business curricu-

2. Must have earned a minimum 2.75
average, cumulative, over the courses
specifically required in the lower-division of that
curriculum, excluding non-business and non-
departmental electives. Some majors may
have differing average requirements.
3. The overall record will be evaluated for quality and seriousness of purpose. An excessive number of withdrawals, incompletes, repeated courses or failures may result in denial of progression.

4. Progression standards are subject to change; current standards are available in the Undergraduate Programs Office, Glocker 52.

TRANSFERS FROM OTHER UT, KNOXVILLE PROGRAMS

Students in other colleges at UT, Knoxville must apply for progress to a major in the College of Business Administration at the earliest possible date but definitely prior to 75 hours. As a minimum, all students must be admitted to a CBA major for at least the last 30 hours of work. Only in exceptional cases will application be considered after 75 hours of coursework (at UT, Knoxville or elsewhere) have been attempted. It should not be supposed that admission must be granted to those who accumulate a substantial number of hours in the CBA courses. On the contrary, an academic record reflecting substantial work after 75 hours of the Business Administration curriculum may be taken as prima facie evidence of an intent to evade this policy and may result in denial of admission.

The following minimum requirements must have been met in order to be considered for admission to a major:

1. Must have earned a minimum 2.75 average, cumulative, over the courses specifically required in the lower-division of that curriculum, excluding non-business and non-departmental electives. Some majors may have differing average requirements.

2. The overall record will be evaluated for quality and seriousness of purpose. An excessive number of withdrawals, incompletes, repeated courses or failures may result in denial of progression.

3. Progression standards are subject to change; current standards are available in the Undergraduate Programs Office, Glocker 52.

TRANSFER FROM OUT-OF-STATE OR OTHER FOUR-YEAR INSTITUTION

1. A student shall be able to transfer from an out-of-state community college or any four-year institution, and shall be admitted to the College of Business Administration, only if his/her cumulative GPA is 3.00 or higher. If this standard is not met, the student shall be denied admission to the College.

2. A student shall be able to transfer from an in-state community college, and shall be admitted to the College of Business Administration, only if his/her cumulative GPA is 2.75 or higher. If this standard is not met, the student shall be denied admission to the College.

3. If a transfer applicant to the UT College of Business is denied upon transfer, he/she may reapply for admission to the College and to a major if he/she receives a 2.75 average (3.0 for an Accounting applicant) in his/her first 12 semester hours, or first semester in residence at UT (whichever is more in hours), over the courses specifically required in the lower division of the Business curriculum, excluding non-business and non-departmental electives. The success of the application will be based on the entire student record. The application must be made prior to the end of mandatory advising during the student's second semester at UT (or the semester following 12 hours attempted).

APPEALS

The College has established a Progression Appeals Committee to which those students who have been denied progression may appeal. Information on the appeals process may be obtained by calling the Undergraduate Programs Office, 974-5096, or contacting an advisor in that office.

BUSINESS MINOR FOR NON-BUSINESS STUDENTS

Students in other Colleges at UT, Knoxville who wish to obtain a minor in Business Administration must successfully complete the following required courses: Accounting 201-202, Economics 201, and Statistics 201. Additionally, 12 hours of upper-division business electives must be taken at UT, Knoxville. No more than three hours of accounting, economics, or statistics may be used for this minor. Students are responsible for meeting listed prerequisites of any upper-division courses taken in a particular concentration. Acceptance of the minor must have approval of the student's college of enrollment. Minors in other colleges are available to College of Business Administration students.

COURSE LOAD

The normal course load for a semester is 15-18 hours. In unusual circumstances permission to take a course load in excess of this maximum may be granted by the Associate Dean for Undergraduate Programs in Business Administration.

SATISFACTORY/NO CREDIT

A maximum of 20 credit hours of satisfactory/no credit (S/NC) courses may be used toward degree requirements for a Bachelor of Science in Business Administration. Such credit hours may be used to meet only the requirements identified in the curriculum as "business or non-business electives", plus any business courses specifically designated as being available for S/NC grading.

BUSINESS CORE REQUIREMENTS

The following core courses are required in all business curricula: Computer Science 102, Economics 201, Statistics 201, Accounting 201-202, Marketing 301, Finance 301, Business Law 301, Economics 301-303, 401, History (6 hours) to be fulfilled by courses selected from World History, International Relations, and American History.

FOREIGN STUDY

Several opportunities for study abroad are available to students in the college. One avenue is through group programs arranged and supervised by departments of the college on a full semester or summer term. A second is through group programs conducted abroad by another academic institution to which UT, Knoxville students with approval may enroll for credit. Assistance in identification and registration in such programs is available to students from the Overseas Study Information Service located in the University's Division of International Education. A third opportunity is through individualized programs. The nature of this work as well as credit for it should be negotiated by students prior to departure with the appropriate department. Students should register for credit under the Foreign Study number BA 401. Credits earned through study abroad will be granted only after completion of all agreed upon requirements.

OFF-CAMPUS STUDY

Recognizing that learning is not restricted to formal classroom situations, the college provides students for earning credit toward graduation for approved off-campus study. Such study may be undertaken only with prior approval of the faculty member and the department of the student's major. It may include certain kinds of work experiences, community involvements, etc. Students should register for credit under the Off-Campus Study number BA 401. Credits earned through study abroad will be granted only after completion of all agreed upon requirements.

GENERAL EDUCATION REQUIREMENTS

The following courses are in fulfillment of the University General Education Standards and are required of all business students.

Specific courses to fulfill an area may be selected from the following:

1. Mathematics: Mathematics 121-122, or 141-142; Statistics 301-303, 401.

2. Social Science: History (6 hours) to be fulfilled by courses selected from World History, International Relations, and American History.

3. Humanities: Humanities (9 hours) to be fulfilled by courses selected from Philosophy, Religious Studies, Art, Music, Literature.

4. Communications: English (6 hours) to be fulfilled by English 101-102; Speech Communications and Theatre. Consult an advisor in Glocker 52 for specific courses.

5. Natural Science: Natural Science (8 hours) to be fulfilled by courses selected from Anthropology, Geography, Human Services, Linguistics, Political Science, Psychology, Sociology.

6. Fine Arts: Consult an advisor in Glocker 52 for specific courses.

7. Non-business (12 hours) include any course offered outside of the College of Business Administration which may include Economics and Statistics courses for students not majoring in these programs. University Studies and intermediate level foreign language are recommended.

8. Economics majors must take 6 hours of University Studies or Intermediate level foreign language.

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ACCOUNTING AND BUSINESS LAW

Professors:

Associate Professors:
K.E. Anderson, Ph.D. Indiana, CPA; H.C. Herring, Ill, Ph.D. Alabama, CPA; A.F. Borthwick, DBA, Tennessee, CPA; CMA, CISA; C.D. Izard, Ph.D. Mississippi, CPA; L.A. Posey, M.S. Tennessee, CPA; CMA; J.M. Reeve, Ph.D. Oklahoma State, CPA; H.P. Roth, Ph.D. Virginia Polytechnic, CPA; CMA; W.L. Slagle (Emeritus), M.S. Tennessee, CPA; R.L. Townsend, Ph.D. Texas, CPA.

Assistant Professors:
D.D. Berntley, J.D., Vanderbilt; A.W. Gatian, Ph.D. Virginia Polytechnic Institute; M.C. Latsinger, M.S. Tennessee, CPA; CMA; J.S. Costa (Emeritus), S.J.D. George Washington; T.P. Boehm, Ph.D. (St. Louis); G.A. Spiva, Jr., Ph.D. Texas; J.L. Trimble, Ph.D. Texas A&M.

Distinguished Lecturer:
S.B. Wolfe (Emeritus), B.S. Virginia Polytechnic.

Lecturer:
E.B. Anderson, MACC, Tennessee; L.W. Hendrick, J.D., Houston; H.N. Hughes, B.S. Tennessee.

HOURS CREDIT

Freshman
English 101, 102 ........................................ 6
Mathematics 121, 122 ................................... 6
Natural Science ......................................... 8
General Education Electives ........................................ 9
Computer Science 102 .................................. 4
Sophomore
Accounting 201, 202 .................................. 4
Economics 201 ............................................. 4
Statistics 201, 221 ........................................ 5
Communications ........................................... 6
History ....................................................... 6
General Education ........................................ 3
Junior
Accounting 311, 312, 321, 341 ......................... 12
Marketing 301 ............................................ 3
Finance 301 .................................................. 3

FINANCE

Professors:
H.A. Black (Head), Ph.D. Ohio State; W.W. Dotterweich (William Voigt Professor of Insurance), Ph.D. Pennsylvania; W.C. Goolsby, Ph.D. Wisconsin; G.C. Philipatos (Distinguished Chair Professor of Banking and Finance), Ph.D. New York; R.E. Schrives, Ph.D. California (Los Angeles).

Associate Professors:
A.L. Auxier, Ph.D. Iowa; T.P. Boehm, Ph.D. Washington (St. Louis); J.M. Wachowicz, Jr., Ph.D. Illinois; J.W. Wansley, Ph.D. South Carolina.

Assistant Professors:
M.C. Collins, Ph.D. Georgia; P.R. Davies, Ph.D. North Carolina; M.C. Ehrhardt, Ph.D. Georgia Tech; D.C. Ketcham, Ph.D. Pennsylvania State; J.L. Trimble, Ph.D. Texas A&M.

HOURS CREDIT

Freshman
English 101, 102 ........................................ 6
Mathematics 121, 122 ................................... 6
Natural Science ......................................... 8
Social Science (other than Economics) ...................... 3
Humanities ................................................ 3
Computer Science 102 .................................. 4
Sophomore
Accounting 201, 202 .................................. 6
Economics 201 ............................................. 4
Statistics 201 ............................................. 3
Communications ........................................... 3
Social Science (other than Economics) ...................... 3
Humanities ................................................ 6
History ....................................................... 6
Junior
Marketing 301 ............................................ 3
Finance 301 .................................................. 3
Management 301, 303 ................................... 6
Business Law 301 ....................................... 3
Management 301, 303 ................................... 6
Management 401 ........................................ 3
General Education ........................................ 3
Total: 123 hours

ECONOMICS

Professors:
A. Mayhew (Head), Ph.D. Texas; R.A. Bohm, Ph.D. Washington (St. Louis); R.L. Bobbitt, Ph.D. Texas; S.L. Carroll, Ph.D. Harvard; H.S. Chang, Ph.D. Vanderbilt; W.E. Cole, Ph.D. Texas; P. Davidson (J. Fred Holly Professor of Political Economy), Ph.D. Pennsylvania; G.T. Feiwel (Alumni Distinguished Service Professor), Ph.D. McGill; C.B. Garrison, Ph.D. Kentucky; H.W. Herzog, Jr., Ph.D. Maryland; H.E. Jensen (Emeritus), Ph.D. Texas; F.Y. Lee, Ph.D. Michigan State; J.R. Moore (Alumni Distinguished Service Professor), Ph.D. Cornell; W.C. Neale, Ph.D. London School of Economics; K.E. Quindry (Emeritus), Ph.D. Kentucky; A.M. Schloittmann, Ph.D. Washington (St. Louis); G.A. Spiva, Jr., Ph.D. Texas.

Research Professor:
W.F. Fox, Ph.D. Ohio State.

Associate Professors:
D.D. Clark, Ph.D. Michigan State; E. Glustoff, Ph.D. Stanford; K.E. Phillips, Ph.D. Washington (Seattle).

Research Associate Professor:
J.W. Mayo, Ph.D. Washington (St. Louis).

Assistant Professors:
J.A. Gauger, Ph.D. Iowa State; M. Kunkin, Ph.D. Wisconsin; D.M. Mandy, Ph.D. Illinois; J.W. Mayo, Ph.D. Washington (St. Louis); M.N. Murray, Ph.D. Syracuse.

HOURS CREDIT

Freshman
English 101, 102 ........................................ 6
Mathematics 121, 122 ................................... 6
Natural Science ......................................... 8
General Education Electives .............................. 9
Computer Science 102 .................................. 4
Sophomore
Accounting 201, 202 .................................. 6
Economics 201 ............................................. 4
Statistics 201 ............................................. 3
Communications ........................................... 3
Social Science (other than Economics) ...................... 3
Humanities ................................................ 6
History ....................................................... 6
Junior
Marketing 301 ............................................ 3
Finance 301 .................................................. 3
Management 301, 303 ................................... 6
Business Law 301 ....................................... 3
Intermediate Economics (311 or 313) ...................... 3
Accounting 311 ........................................... 3
Quantitative Elective .................................... 3
Non-Business Elective .................................. 3
Senior
Business Law 301 ....................................... 3
Management 401 ........................................ 3
Finance 401 .............................................. 12
Non-Business Electives .................................. 6
Business Electives ....................................... 6
Total: 121 hours

* Consult an advisor in Blocker 52 for specific courses.

* To be selected from: Economics 381, 482, Statistics 411.

* Students with a strong interest in mathematics and those planning graduate study are encouraged to substitute Mathematics 141, 142, and 251 (4,4,3) for a total of 11 hours. Five semester hours credit may be applied toward general education (non-business) elective.

* Courses to be selected to meet the general education requirements of the University: Humanities or foreign language 9 hours, Social Science 6 hours (one course in Political Science and one course from Anthropology, Psychology, or Sociology), and Non-business elective 6 hours. 12 hours of foreign language may be taken, 6 hours as non-business elective.
### GENERAL BUSINESS

<table>
<thead>
<tr>
<th>Year</th>
<th>Course</th>
<th>Hours Credit</th>
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<tbody>
<tr>
<td>Freshman</td>
<td>English 101, 102</td>
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<tr>
<td></td>
<td>Mathematics 121, 122</td>
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<tr>
<td></td>
<td>Natural Science Electives</td>
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<tr>
<td></td>
<td>Social Science Elective</td>
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<td></td>
<td>Humanities Electives</td>
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<td>Computer Science 102</td>
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<td>Business Law 301</td>
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<td></td>
<td>Management Elective</td>
<td>12</td>
</tr>
</tbody>
</table>

**Total: 121 hours**

- Consult an advisor in Glocker 52 for specific courses.
- To be fulfilled by six hours of foreign language at the 200 level or higher or six hours of courses with international emphasis. Consult an advisor in Glocker 52.
- All electives required in the junior and senior years must be 300 or 400 level courses with the exception of non-business, humanities, and social science electives.

### MANAGEMENT

**Professors:**
- R.W. Boling (Emeritus), Ph.D. Stanford; H.D. Dewhirst, Ph.D. Texas; J.K. Ho (Management Science), Ph.D. Stanford; L.R> James, Ph.D. Pittsburgh; A.H. Keally (Emeritus), M.B.A. Pennsylvania; J.M. Larsen, Jr. (Emeritus), Ph.D. Purdue; C.W. Neel (Dean), Ph.D. Alabama; S.K. Reed (Emeritus), Ph.D. Edinburgh; D. Reese (Emeritus), Ph.D. Iowa; J.J. Stahl, Ph.D. Pennsylvania; S.C. Vance, William B. Stokely Professor of Strategic Management (Emeritus), Ph.D. Pennsylvania; G.A. Waggoner (Emeritus), M.S. Indiana; G.H. Whitlock (Emeritus and Alumni Distinguished Service Professor), Ph.D. Tennessee.

**Associate Professors:**
- O.S. Fowler (Acting Head) (Management Science), Ph.D. Georgia; G.H. Dobbin, Ph.D. Virginia Polytechnic; K.C. Gilbert (Chair, Management Science Program), Ph.D. Tennessee; R.T. Ladd, Ph.D. Georgia; R.C. Maddox, Ph.D. Texas; A. Miller, Ph.D. Washington; M.C. Rush (Chair, Industrial-Organizational Psychology Program), Ph.D. Akron; J.E.A. Russell, Ph.D. Akron.

**Assistant Professors:**

### MANAGEMENT SCIENCE PROGRAMS

**Professor:**
- J.K. Ho, Ph.D. Stanford.

**Associate Professor:**
- K.C. Gilbert (Chairperson), Ph.D. Tennessee.

**Assistant Professors:**

**Graduate:**
Consult the Graduate Catalog for information on graduate programs.

### MARKETING, LOGISTICS, AND TRANSPORTATION

**LOGISTICS AND TRANSPORTATION**

**Professors:**

**Hours Credit**

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</table>

**Total: 121 hours**

**Associate Professor:**
- J.H. Foggin, Ph.D. Indiana.

### MARKETING

**Professors:**
- D.J. Barnaby, Ph.D. Purdue; E.R. Cadotte, Ph.D. Ohio State; R.L. Jenkins (Associate Dean), Ph.D. Ohio State; W.B. Locander (Distinguished Professor), Ph.D. Illinois; R.B. Woodruff, D.B.A. Indiana.

**Associate Professors:**
- J.R. McMillan, Ph.D. Ohio State; R.C. Reizenstein (Associate Dean), Ph.D. Cornell; J.O. Rentz, Ph.D. Georgia.

**Assistant Professors:**
- D.J. Faulds, Ph.D. Iowa; S.F. Gardial, Ph.D. Houston; D.W. Schumann, Ph.D. Missouri (Columbia); P.S. Speck, Ph.D. Texas Technological.

**Hours Credit**

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<th>Year</th>
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- Consult an advisor in Glocker 52 for specific courses.
- Concentration and/or elective courses specified by the Department of Marketing, Logistics and Transportation. 
- Logistics and Transportation electives are selected from 400, 401, 402, 441, 450, 452, 453, 454, and either 461 or 462 if not used as a requirement.

### MARKETING

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- Logistics and Transportation electives are selected from 400, 401, 402, 441, 450, 452, 453, 454, and either 461 or 462 if not used as a requirement.
**PUBLIC ADMINISTRATION**

**Freshman**
- English 101, 102............. 6
- Mathematics 121, 122........ 6
- Natural Science................ 8
- General Education.............. 9
- Computer Science 102.......... 4

**Sophomore**
- Political Science 101 or 107... 3
- Accounting 201, 202............ 6
- Economics 201.................. 4
- Statistics 201.................. 3
- Communications................. 3
- History........................ 6
- General Education.............. 6

**Junior**
- Economics 311.................. 3
- Finance 301.................... 3
- Management 301, 303........... 6
- Business Law 301.............. 3
- *Economics/Political Science Electives* 6
- Marketing 301.................. 3
- Political Science 340.......... 3

**Senior**
- Political Science 441, 442..... 6
- Economics 471, 472............ 6
- Management 401................ 3
- General Education.............. 6
- *Economics/Political Science Electives* 6

Total: 121 hours

*Consult an advisor in Glocker 52 for specific courses. *

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**STATISTICS**

**Professors:**
- D.L. Sylwester (Head); Ph.D. Stanford; R.A. McLean, Ph.D. Pastue; W.C. Parr, Ph.D. Southern Methodist; J.W. Philpot, Ph.D.
- Virginia Polytechnic; C.C. Higgen, Ph.D. Virginia Polytechnic.

**Associate Professors:**
- F.M. Guess, Ph.D. Florida State; R.W. Mee, Ph.D. Iowa State; R.D. Sanders, Ph.D. Texas; M.S. Younger, Ph.D. Virginia Polytechnic.

**Assistant Professors:**
- M.G. Lein, Ph.D. Kentucky; D.K.J. Lin, Ph.D. Wisconsin.

**Instructors:**
- C.M. Cwik, M.S. Tennessee; S.R. Neider, M.S. Miami, Ohio; J.L. Schmidhammer, Ph.D. Pittsburgh; S.P. Wright, M.S. Tennessee.

**Adjunct:**
- D.J. Downing, Ph.D. Florida; S.A. McGuire, Ph.D. Kansas State; G.B. Ranney, Ph.D. North Carolina State; W.L. Sanders, Ph.D. Tennessee; Tommy Wright, Ph.D. Ohio State.

**STATISTICS CONCENTRATION**
- Mathematics 251, 252........... 6

**INDUSTRIAL STATISTICS CONCENTRATION**
- Non-business elective........... 3
- Economics 201.................. 4
- Communications................. 3
- Mathematics 241................ 4
- Statistics 261.................. 3
- General Education.............. 3
- Statistics 251, 252............ 6

**Senior**
- Management 401................ 3
- Economics 471.................. 3
- Statistics 471.................. 3
- Statistics Elective............. 3

**INDUSTRIAL STATISTICS CONCENTRATION**
- Statistics 461, 462............ 6

Total: 121 hours

*Consult an advisor in Glocker 52 for specific courses. *

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**CENTER FOR BUSINESS AND ECONOMIC RESEARCH**

**STAFF**
- D.A. Hake (Director), Research Professor, Ph.D. Tennessee
- K.E. Quindry (Emeritus), Professor, Ph.D. Kentucky
- W.F. Fox, Associate Director, Research Professor, Ph.D. Ohio State
- J.W. Mayo, Research Associate Professor, Ph.D. Washington (St. Louis)
- D.M. Mandy, Research Assistant Professor, Ph.D. Illinois (Urbana)
- M.N. Murray, Research Assistant Professor, Ph.D. Syracuse
- M.J. Cornellus, Research Associate, M.S. Tennessee
- P.M. Gilmore, Research Associate, B.A. Tennessee
- P.A. Price, Research Associate, B.S. Tennessee
- B.B. Vickers, Research Associate, B.A. Mary Washington
- V.C. Cunningham, Research Assistant, B.A. Tennessee
- M.A. Kirby, Research Assistant, B.S. Texas
- L.C. Polk, Research Assistant, M.L.S.
- Tennessee
- J.P. McDonald, Managing Editor, B.A. William & Mary
- J.M. Snider, Associate Editor, B.A. Tennessee
- S.J. Knuckles, Assistant to the Director, Associate in Business