Size and breadth of program immediately distinguish the College of Business Administration at UT, Knoxville from the other such programs in Tennessee and in most of the surrounding states. Despite the size, emphasis is placed on quality at all levels. The harmonious blending of undergraduate and graduate programs, of teaching and research, and of development of technical skills on the one hand and broad concern for individual, social and economic values on the other makes the college a vital and exciting place to study and work. College programs are fully accredited by the American Assembly of Collegiate Schools of Business. The UT, Knoxville program in business was the first in Tennessee to be so recognized and one of the first ten in the South to receive accreditation.

UNDERGRADUATE PROGRAMS

General education, a business "core," and areas specialization: this trinity underlies the UT, Knoxville business program. Building on a firm foundation in written and oral communications, mathematical and statistical methods, and an understanding of the methodology and accomplishments of the social, behavioral, and natural sciences, the business core seeks to expose students to the realities of financial and managerial accounting, micro- and macroeconomics, and the functional fields of business. Specialization comes through intensive study in one of the nine majors offered. The combination of breadth and depth in the undergraduate program produces graduates who are prepared to grow in their personal and professional lives and employees who are well educated in one of the professional or functional fields of business. In the preparation of graduates for roles in society, the size of the college is an important advantage. Included among the nearly 110 faculty are many generalists, but also a rich variety of those with specialized knowledge and interests. Furthermore, the comprehensive nature of the University and the combined teaching/research/service mission of the institution and the college mean that the faculty are almost certainly on the cutting edge of their disciplines.

While size and diversity can be important advantages, those advantages can be over-whelmed if the personal touch is lost. In an attempt to avoid the pitfalls of impersonal education, the college embarked in the fall of 1980 on a plan of administered enrollments, designed to assure that the numbers enrolled would not exceed the limited capacity of the college to provide a quality education. The plan calls for admission to the programs of the college in two stages: at the lower division level (freshmen and sophomores) and at the upper division level (juniors and seniors). Admission to the upper division is limited to those who have successfully completed the prescribed lower division courses, who have shown seriousness of interest and purpose, and who have records of substantial academic achievement.

A further aspect of the college which helps in the development and maintenance of "personal scale" is found in the many student organizations in the college. More than a dozen clubs and professional fraternities and sororities represent a broad spectrum of student interest and provide continuing opportunities for the development of leadership skills and involvement with small groups on an intensive basis.

Success of any academic program is both difficult to define and hard to measure. In the final analysis, the building of character is probably the most valuable product of academe. On a more mundane level, however, we take a great deal of pride in our success in placing our graduates with local, regional, and national employers, and in the record of our graduating seniors on the nationwide Business Assessment Test, administered by the Educational Testing Service, which placed UT, Knoxville students well within the top twenty percent of business school seniors nationally.

UNDERGRADUATE ADVISING CENTER

The College maintains a Student Advising Center staffed with full-time academic advisors to assist all students with their programs. Students who have been admitted to a major will center with a faculty advisor from the selected major regarding career goals and opportunities but will receive their academic advising from the Center. The objective of the Advising Center is to provide students with needed academic information.

PROGRESSION STANDARDS

Admission to the College of Business Administration does not guarantee acceptance into the chosen major. Admission to the upper-division (major) is based on the availability of space in the College as a whole and in the major requested. The academic progress of those admitted to the College is evaluated periodically. Those failing to meet acceptable progress toward meeting the standards for progression to the upper-division are encouraged to seek alternative educational opportunities. Progression standards are adjusted periodically and current requirements can be determined by consulting with an advisor in the Undergraduate Advising Center.

PREMAJORS

Students who enter the College of Business as freshmen or sophomores must apply for a major the semester after attempting 45 hours. The academic record presented will be assessed by the Director of the Undergraduate Advising Center. The following minimum requirements must have been met in order to be considered for admission to a major:

1. Must have followed a business curriculum.
2. Must have earned a minimum 2.75 average, cumulative, over the courses specifically required in the lower-division of that curriculum, excluding non-business and non-departmental electives. Some majors may have differing average requirements.
3. The overall record will be evaluated for quality and seriousness of purpose. An
excessive number of withdrawals, incompletes, repeated courses or failures may result in denial of admission.

4. Progression standards are subject to change; current standards are available in the Undergraduate Advising Center, Glocker 52.

TRANSFER FROM OTHER UT, KNOXVILLE PROGRAMS

Students in other colleges at UT, Knoxville must apply for progression to a major in the College of Business Administration at the earliest possible date but definitely prior to 75 hours. As a minimum, all students must be admitted to a CBA major for at least the last 30 hours of work. Only in exceptional cases will application be considered after 75 hours of coursework at UT, Knoxville or elsewhere have been attempted. It should not be supposed that admission must be granted to those who accumulate a substantial number of hours in CBA courses. On the contrary, an academic record reflecting substantial work after 75 hours in the Business Administration curriculum may be taken as prima facie evidence of an intent to evade this policy and may result in denial of admission.

The following minimum requirements must have been met in order to be considered for admission to a major:

1. Must have earned a minimum 2.75 average, cumulative, over the courses specifically required in the lower-division of that curriculum (3.0 for an accounting major), excluding non-business and non-experimental electives. Some majors may have differing minimum requirements.

2. The overall record will be evaluated for quality and seriousness of purpose. An excessive number of withdrawals, incompletes, repeated courses or failures may result in denial of progression.

3. Progression standards are subject to change; current standards are available in the Undergraduate Advising Center, Glocker 52.

TRANSFER FROM OUT-OF-STATE OR OTHER FOUR-YEAR INSTITUTION

1. A student will be able to transfer from an out-of-state community college or any four-year institution, and shall be admitted to the College of Business Administration, if he/she has completed the following required courses: Accounting 201-202, Economics 201, and Statistics 201. Additionally, 12 hours of upper division business electives must be taken at UT, Knoxville. No more than three upper division hours of accounting, economics, or statistics may be used for this minor. Students are responsible for meeting listed prerequisites of any upper-division courses taken in a particular concentration. Acceptance of the minor must have approval of the student's college of enrollment. Minors in other colleges are available to College of Business Administration students.

COURSE LOAD

The normal course load for a semester is 15-18 hours. In unusual circumstances permission to take a course load in excess of this maximum may be granted by the Director of the Undergraduate Advising Center in Business Administration.

SATISFACTORY/NO CREDIT

A maximum of 20 credit hours of satisfactory (S/NC) grading may be used toward degree requirements for a Bachelor of Science in Business Administration. Such credit hours may be used to meet only the requirements identified in the curriculum as "business or non-business electives," plus any business courses specifically designated as being available for S/NC grading.

BUSINESS CORE REQUIREMENTS

The following core courses are required in all business curricula: Computer Science 102, Economics 201, Statistics 201, Accounting 201-202, Marketing 301, Finance 301, Business Law 301, Management 301-303, 401. Students are advised to consult the Undergraduate Advising Center in Business Administration for degree requirements as stated in the front section of this catalog as well as the requirements for the college or department.

GENERAL EDUCATION REQUIREMENTS

The following courses are in fulfillment of the University General Education Standards and are required of all business students. Specific courses to fulfill an area may be required by individual majors.

English (6 hours) to be fulfilled by English 101-102;

Mathematics (5 hours) to be fulfilled by Mathematics 121-122, or 141-142;

Communication Skills (3 hours) to be fulfilled by courses in English, Speech, Communications and Theatre. Consult an advisor in Glocker 52 for specific courses.

In addition, at least two courses in such CBA program will contain a substantial writing assignment and be so identified in the catalog. The requirement may consist of a term paper or papers, technical reports, comprehensive case or project reports, etc.

Humanities (9 hours) to be fulfilled by courses selected from Anthropology, Religious Studies, Art, Music, History, Literature. Consult an advisor in Glocker 52 for specific courses.

History (6 hours) to be fulfilled by courses selected by an advisor in Glocker 52.

Social Science (6 hours) to be fulfilled by courses selected from Anthropology, Geography, Human Services, Linguistics, Political Science, Psychology, Sociology. Consult an advisor in Glocker 52 for specific courses.

Natural Science (6 hours) to be fulfilled by courses selected from Biology, Astronomy, Botany, Chemistry, Geology, Physics, Zoology. Consult an advisor in Glocker 52 for specific courses.

Non-business (12 hours) include any course offered outside of the College of Business Administration which may include Economics and Statistics courses for students not majoring in these programs. University Studies and intermediate level foreign language are recommended.

Economics majors must take 6 hours of University Studies or Intermediate level foreign language.

FOREIGN STUDY

Several opportunities for study abroad are available to students in the college. One avenue is through regular programs arranged and supervised by departments of the college on a full semester or summer term basis. A second is through group programs conducted abroad by another academic institution to which UT, Knoxville students with approval may enroll for credit. Assistance in identification of and registration for these programs may be found through the Overseas Study Information Service located in the Undergraduate Advising Center. A third opportunity is through individual programs. The nature of this work as well as credit for it should be negotiated with students prior to departure with the appropriate department. Students should register for credit under the Foreign Study number BA 491. Credit will be awarded only after completion of all agreed-upon requirements.

OFF-CAMPUS STUDY

Recognizing that learning is not restricted to formal classroom situations, the college provides for students to earn credit toward graduation through the following opportunities.

Relevant coursework may be undertaken only with prior approval of the faculty member and the department of the student's major. It may include certain kinds of field courses, community involvement, etc. Students should register for credit under the Off-Campus Study number BA 492. Credit will be awarded only after completion of all agreed-upon requirements.

OCCUPATIONAL OR CLASSROOM STUDY

Recognizing that learning is not restricted to formal classroom situations, the college provides for students to earn credit toward graduation through the following opportunities. Such study may be undertaken only with prior approval of the faculty member and the department of the student's major. It may include certain kinds of evening courses, community involvement, etc. Students should register for credit under the Off-Campus Study number BA 492. Credit will be awarded only after completion of all agreed-upon requirements.
INDEPENDENT STUDY
Certiﬁed educational goals may best be met through independent study done by an individu-
ual under the direction of a faculty member. Students who do so must complete such work 
should obtain credit for the independent study number BA 495, or the appropriate number in 
the department. Credit will be awarded only after consultation of all agreed upon require-
ments.

ACCOUNTING AND BUSINESS LAW

Professors: J.R. Williams (Head and Emeritus), A. Young 
Professor, Ph.D., Dartmouth; C.A. (Emeritus), S.D.O. George Washington, J.B. 
Dittrich, Ph.D., Ohio State; C.A. (Emeritus), B.T. George Washington; H.C. Metting, Bl. 
Ph.D., Albright, C.A. (Emeritus), W.R. Slagle Professor of Accounting, Ph.D., 
Missouri; C.A. (Emeritus), MBA 
Northwestern, C.A. (Emeritus), J.H. Scheiner, Ph.D., Ohio State; C.A. (Emeritus), C.G. Saigle (Distinguished 
Professor of Accounting), Ph.D., Louisiana State; C.A. (Emeritus), Townes (Emeritus), J.D., Tennessee.

Associate Professors: K.E. Anderson, Ph.D., Indiana; A.P. 
Barkah, BBA, Temple; C.A. (Emeritus), C.A. (Emeritus), M.S., C.A., CMA, CISA, 
C.D.P., J.D. (Emeritus), B.A. (Emeritus), M.S., C.A., CMA, J.M. 
Reeves, Ph.D., Ohio State; C.A. (Emeritus), H.P. 
Roth, Ph.D., Virginia Polytechnic Institute; C.A. (Emeritus), M.S., Tennessee; C.A. (Emeritus), Texas; CPA.

Assistant Professors: D.O. Berley, J.D., Vanderbilt; A.W. 
Gallian, Ph.D., Virginia Polytechnic Institute; M.C. 
Lattininger; M.S., Tennessee; C.A. (Emeritus), C.A. (Emeritus), M.A.A.; 
Mangabea, BBA, Tennessee; J.D.; D. 
O. Murphy, Ph.D., North Carolina; CPA; M.D. 
Slaubaugh, ABD, Indiana; CPA; R.A. Turpen, Ph.D., Abilene, CPA.

Distinguished Lecturer: S.B. Walle (Emeritus), B.S. 
Virginia Polytechnic Institute.

Lecturers: E.B. Anderson, MCC, Tennessee; L.W. 
Hendrick, M.A.S., Houston, J.D., CPA; H.N. 
Huggins, B.S., Tennessee.

Hours Credit
Freshman 
English 101, 102 ..............................6
Mathematics 121, 122 ........................6
General Education Electives ............................6
Computer Science 102 ............................4
Sophomores 
Accounting 201, 202 .............................4
Statistics 201, 202 ..............................4
Economics 201, 202 ..............................4
History ........................................6
General Education Electives ............................3
Junior 
Accounting 311, 312, 321, 341 ..........................3
Marketing 311 .......................................3
Finance 301 ........................................3
Management 301, 303 ..........................6
Marketing 301 .................................6
Computer Science 301, 303 ..........................6
Business Law II .................................6
Business Law III ...............................3
General Education Electives ............................6

Total: 123 hours

Students with a strong interest in mathematics and those planning graduate study in mathematics 
may elect such mathematics courses as substitutes for Mathematics 141, 142, and 351 (4.5 hours) for a total of 11 hours. Five semester hours may be used toward the general education (non-business) electives.

Consult an advisor in Glocker 52 for specific courses.

FINANCE

Professors: H.A. Black (Head), Ph.D., Ohio State; W.W. 
Dollarwirth (Emeritus), Ph.D., Pennsylvania; G. C. Philipps (Distinguished Chevalier 
Professor of Banking and Finance), Ph.D., New York; R.E. Schlesinger, Ph.D., California (Los 
Angeles); J.W. Wardley, Ph.D., South Carolina.

Associate Professors: A.L. Axter, Ph.D. (Emeritus), T.P. 
Beel, Ph.D., Washington (St. Louis); M.G. Entreridi, Ph.D., New York.

Assistant Professors: M.C. Collins, Ph.D., Georgia; P.R. Daves, Ph.D. 
North Carolina; R.P. DeGennaro, Ph.D., Ohio 
State; D. Gurton, Ph.D., Florida; D.C. 
Keichman (On leave), Ph.D., Pennsylvania 
State.

Hours Credit
Freshman 
English 101, 102 ..............................6
Mathematics 121, 122 ........................6
Economics 101, 102 ..............................6
Natural Science .................................6
Computer Science 102 ............................4
121 hour of foreign language may be taken, 6 hours as non-business elective.

Junior 
Economics 313, 314 ..............................6
Marketing 301 .................................6
Finance 301, 303 ..............................9
Management 301, 303 ..........................6
Business Law III ...............................3
General Education Electives ............................6

Total: 121 hours

Consult an advisor in Glocker 52 for specific courses.

ECONOMICS

Professors: A. Mayhew (Head), Ph.D., Texas; R.A. Bohn, 
Ph.D., Washington (St. Louis); R.U. Beaufay, Ph.D., Texas; S.L. Camel, Ph.D., Hardin; H.S. 
Cheng, Ph.D., Vanderbilt; W.I. Cole, Ph.D. 
Tatev, P. Davison, (Emeritus), J.F. Professor of Political Economy, Ph.D., Pennsylvania; G.R. 
Fawaz (Emeritus), Ph.D., McColl; C.B. 
Gallian, Ph.D., H.W. Herzig, J.D., Ph.D., 
Kantzy, R.E. Jensen (Emeritus), Ph.D., 
Kettler, R.S. Kittelby, Ph.D., S.A. Ketcham (On leave), Ph.D., Pennsylvania 
State; D.G. Keichman, (Emeritus), Ph.D., 
Kortan, B.A. Kollmann, Ph.D., W.L. 
Koczy (Emeritus), S.A. Koczy (Emeritus), Ph.D., D. 
Kottendorf, Ph.D., G.H. Kottendorf, Ph.D., 
Kremer, Ph.D., F. Lee, Ph.D., M.E. 
Kremer, Ph.D., S.L. Carroll, Ph.D., H.S. 
Kremer, Ph.D., J.R. Morgan, Ph.D., W.F. 
Kremer, Ph.D., Ph.D., St. Louis; A.G. Spivey, Jr., Ph.D., Texas.

Research Professor: W.F. Fox, Ph.D., Ohio State.

Associate Professors: D.P. Clark, Ph.D., Michigan State; E. 
Glaister, Ph.D., Stanford; K.E. Phillips, Ph.D. 
Washington (Seattle).

Research Associate Professor: J.W. Mayh, Ph.D. 
Washington (St. Louis).

Assistant Professors: J.A. Gaughr, Ph.D., Iowa State; M. Kunin, Ph.D., Wisconsin; D.M. 
Mandy, Ph.D., Illinois; M.N. Murray, Ph.D., Syracuse.

Hours Credit
Freshman 
English 101, 102 ..............................6
Mathematics 121, 122 ........................6
Natural Science .................................6
Computer Science 102 ............................4
Accounting 201, 202 .............................4
Economics 201, 202 ..............................4
Communications ...............................3
History ........................................6
General Education Electives ............................3

Junior 
Economics 313, 314 ..............................6
Marketing 301 .................................6
Finance 301, 303 ..............................9
Management 301, 303 ..........................6
Business Law III ...............................3
General Education Electives ............................6

Total: 121 hours

Consult an advisor in Glocker 52 for specific courses.

*Electives may be selected from Economics 301, 406; Statistics 351.
**MANAGEMENT SCIENCE PROGRAMS**

**Associate Professor:**

K.C. Gilbert (Chairperson), Ph.D., Pennsylvania

**Assistant Professors:**

M.R. Bowes, Ph.D., Clemson; L.A. Kaplan, Ph.D., Michigan

**Associate Professor:**

J.H. Figgis, Ph.D., Indiana

**MANAGEMENT**

**Professors:**

R.W. Boling (Emeritus), Ph.D., Stanford

D.W. Brown (Emeritus), Ph.D., Texas; J.R. James, Ph.D., Utah

A.H. Keally (Emeritus), Ph.D., Pennsylvania State; E.P. Patton, Ph.D., Texas Technological

**Assistant Professors:**

S.F. Gardial, Ph.D., Houston; P.S. Speck, Ph.D., Texas Technological

**Associate Professors:**

J.R. McMillan, Ph.D., Ohio State; R.C. Rezzonico, Ph.D., Purdue; E.R. Cadotte (Distinguished Professor), Ph.D., Illinois; R.B. Woodruff, D.B.A., Indiana

**Assistant Professors:**

S.P. Hilt, Ph.D., Houston; P.S. Speck, Ph.D., Texas Technological

**Consultant:**

Glocker 52

**General Education**

Consultant advisor in Glocker 52 for specific courses.

**Upper division Statistics course.**

**Concentration in Business electives.** Any Management courses or other courses as approved by the department.

**MANAGEMENT SCIENCE PROGRAMS**

**Associate Professor:**

K.C. Gilbert (Chairperson), Ph.D., Pennsylvania

**Assistant Professors:**

M.R. Bowes, Ph.D., Clemson; L.A. Kaplan, Ph.D., Michigan; C.E. Neon (Management Science), Ph.D., Michigan

**Freshman**

**Hours Credit**

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**Consult an advisor in Glocker 52 for specific courses.**

**Students enrolled in the Department of Marketing, Logistics, and Transportation do not have to fulfill the Language or Natural Science requirements.**
### Statistics Concentration

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*Technical electives will be determined by student’s advisor.*

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**Economics Concentration**

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*Technical electives will be determined by student’s advisor.*

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<td>Statistics 251, 252</td>
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